

BBB Foundation Mission

To support your BBB's vision of an ethical marketplace through community education and recognition programs.

BBB Mission

To be the leader in advancing marketplace trust.

Torch Award Luncheons

Award recipients will be announced at the 2012 Torch Award luncheons :

District I

Thursday, May 17
New World Landing
600 S. Palafox St.
Pensacola, FL 32501

District II

Thursday, May 10
SunDestin
1040 Hwy. 98 East
Destin, FL 32541

District III

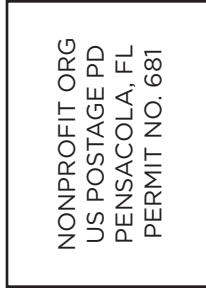
Tuesday, May 15
Bay Banquet Hall
5420 Hickory St.
Panama City, FL 32404

Silent Auction

Attendees at the Torch Award luncheons can bid on goods and services in a silent auction to benefit your BBB Foundation, the charitable arm of your BBB, focused on educating businesses and consumers and recognizing ethical marketplace practices. If you are able to donate an item, product or service for the event, please contact your BBB at 850.429.0026, 800.729.9226 or e-mail info@nwfl.bbb.org.

CHI5989 BETTER BUSINESS BUREAU® FOUNDATION OF NORTHWEST FLORIDA, INC.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352) WITHIN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.



2012 Torch Award for Marketplace Ethics
BBB® Foundation of Northwest Florida
912 E. Gadsden Street
Pensacola, FL 32501



Application Guide

2012 Torch Awards

Torch Award for Marketplace Ethics
Customer Service Excellence
Student Ethics Scholarship



nwfl.bbb.org/TorchAward

Entry Guide from your BBB®
Foundation Serving Northwest Florida

Torch Award for Marketplace Ethics

Your BBB® Foundation's Torch Award for Marketplace Ethics was created to publicly recognize businesses and charities that maintain a solid commitment to conducting their business practices in an ethical manner.

BBB Accreditation is not required to enter, however, applicants must be physically located within BBB|Northwest Florida's service area and charities must have participated in BBB|Northwest Florida's Charity Review Program within the last two years.

To enter, please submit the following materials:

- A completed nomination/application form (photocopies accepted)
- A brief, response, explaining why the business/charity deserves the Torch Award
- Work with BBB representatives to schedule an on-site visit and interview

Customer Service Excellence

Your BBB Foundation's Customer Service Excellence Award recognizes individuals who go above and beyond in their customer service activities.

To enter, please submit the following materials:

- A completed nomination/application form (photocopies accepted)
- A brief, typed response, explaining why the individual deserves the award
- Additional materials to support the entry/nomination showing the individual's contributions

Student Ethics Scholarship

Your BBB Foundation's Student Ethics Scholarship recognizes nine high school students for their commitment to ethical behavior and personal integrity. Each student selected receives a \$1,000 scholarship to the college or university of their choice. Student Ethics Scholarship applications are available online at www.nwfl.bbb.org/TorchAward.

Entries for all award categories must be postmarked or be delivered no later than 2 p.m. March 16, 2012.

For nomination/entry forms and guidelines to apply for any of the awards, start with www.nwfl.bbb.org/TorchAward.

Torch Award & Customer Service Nomination/Application

Self-nominations encouraged!

This nomination/application is submitted for (please use separate entry forms if entering multiple districts):



Select One:

Business

Charity

Select One:

District I (Escambia & Santa Rosa counties)

District II (Okaloosa & Walton counties)

District III (Bay, Calhoun, Franklin, Gadsden, Gulf, Holmes, Jackson, Liberty, Wakulla & Washington counties)

Torch Award

Customer Service

Please print

Business/Charity/Individual name _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-mail _____ Web site _____

Principal(s)/Owner _____

Type of business _____ Business Start Date _____

Number of employees (category):

1-10

11-49

50+

501 (c) (3) charity

Submitted by _____ Date _____

Completed entries are due by 2 p.m. March 16, 2012 (nominations preferred sooner)

Nominations only:

May we inform the organization/individual that you nominated them? Yes No

Your name _____

Phone or e-mail _____

Return form by fax, mail or e-mail:

BBB Foundation of Northwest Florida | 912 E. Gadsden St. | Pensacola, FL 32501

info@nwfl.bbb.org | bbb.org

phone 850.429.0002 | toll-free 800.729.9226 | fax: 850.429.0006

Please note, there is a separate entry form for the Student Ethics Scholarship, available online at www.nwfl.bbb.org/TorchAward.